

BREATHING LIFE INTO OVERLOOKED ITEMS SHAPING A WASTE-FREE ENVIRONMENT FOR A SUSTAINABLE FUTURE



The SX REPARTMENT STORE returned for its second year, transforming into a dynamic hub for exchanging overlooked items under the theme "Collect and Share." This initiative championed waste segregation, ensuring that every item contributed had the potential for reuse or proper recycling.

Following the SUSTAINABILITY EXPO 2023, the store remained operational throughout the year by collecting overlooked items and offering high-quality second-hand goods for sale. Thanks to collaborations with partners and various organizations, the initiative generated proceeds, which were donated to the Chaipattana Foundation, the Mae Fah Luang Foundation, the Yuvabadhana Foundation, and the Thai Red Cross Society, amounting to 370,365 baht.

This year, the SX REPARTMENT STORE operated under the principles of a circular economy, aiming for long-term sustainability without relying on external funding. Before the SUSTAINABILITY EXPO 2024, the collection points for overlooked items were set up at eight locations: ThaiBev Quarter, Sangsom Building at Vibhavadi Rangsit road, CW Tower, The PARQ, The Street Ratchada, C asean Samyan CO-OP at Samyan Mitrtown, SX Space at Queen Sirikit National Convention Center, and Thai Glico Co., Ltd., and its production facility in Bangkadi Industrial Park. The store collected donations of second-hand items in good condition, including clothes, sports equipment, toys, learning tools, and books. Donated items were sorted by type and condition: those in mint condition were sold, usable items in acceptable condition were donated for charitable purposes, and unusable items were sent for recycling.

The SX REPARTMENT STORE zone at the SUSTAIN-ABILITY EXPO 2024 was located in front of Hall 8. This year, the store continued its collaboration with





students from the Beta Young Entrepreneur program at the College of Entrepreneurship, University of Thai Chamber of Commerce, and expanded its partnership to the Jang Wan Kha project under The Mirror Foundation to provide opportunities for the elderly and homeless to earn a living. Before the event, training sessions were held for both Beta Young Entrepreneur students and Jang Wan Kha staff to help them familiarize themselves with one another and acquire the skills necessary for sorting items and managing the store. This year, the SX REPARTMENT STORE received an overwhelming response with a total of 5,862 donated items, gaining 99,185 baht in sales, and 1,264 of these items were donated to others. Part of the proceeds went toward wages for the Jang Wan Kha staff and operational costs for future store openings. The remaining proceeds were donated to the Chaipattana Foundation.

For the SX WASTE MANAGEMENT, a drop off station was set up at Benjakitti Forest Park Museum, where various types of used packaging were gathered and sorted. These included aluminum cans, glass bottles, plastic bottles, plastic packaging, cardboards, white and black papers, mixed-color papers, beverage cartons, undergarments, and electronic wastes. The initiative was supported by several projects, such as the Bring Back-Recycle project by Thai Beverage Recycle Co., Ltd., the AIS E-Waste project by Advanced Info Service Public Company Limited, the Recycle for Life project for the Prostheses Foundation, the Green Shelter project by SCG Chemicals Public Company Limited (SCGC) and Sabina Public Company Limited.





In addition to the SX REPARTMENT STORE. the SUSTAINABILITY EXPO 2024 advanced its mission to raise awareness about the hidden value of unused items or waste. In collaboration with the Bangkok Art Biennale 2024, the event featured an art workshop led by Choi Jeong Hwa, a globally recognized artist known for his expertise in visual arts, industrial designs, and large-scale sculptures made from everyday materials. Participants brought used plastic bottles and cups to contribute to the creation of art under the theme "YOU'RE MY SUNSHINE." The initiative also partnered with the SX TRASH to TREASURE contest and four Starbucks locations (ThaiBev Quarter, Samyan Mitrtown, The Street Ratchada, and Queen Sirikit National Convention Center) to collect cleaned plastic cups and lids for the workshop.